



J.D. BROWN CENTER FOR
ENTREPRENEURSHIP



YCP HACKS

NOVEMBER 4, 5, and 6, 2022

What is YCP Hacks?

YCP Hacks, a J.D. Brown Center for Entrepreneurship program, is York College of Pennsylvania's annual student-run Hackathon! We are inviting student developers, designers, entrepreneurs, and hackers to come celebrate tinkering for 36 hours.

Where is YCP Hacks?

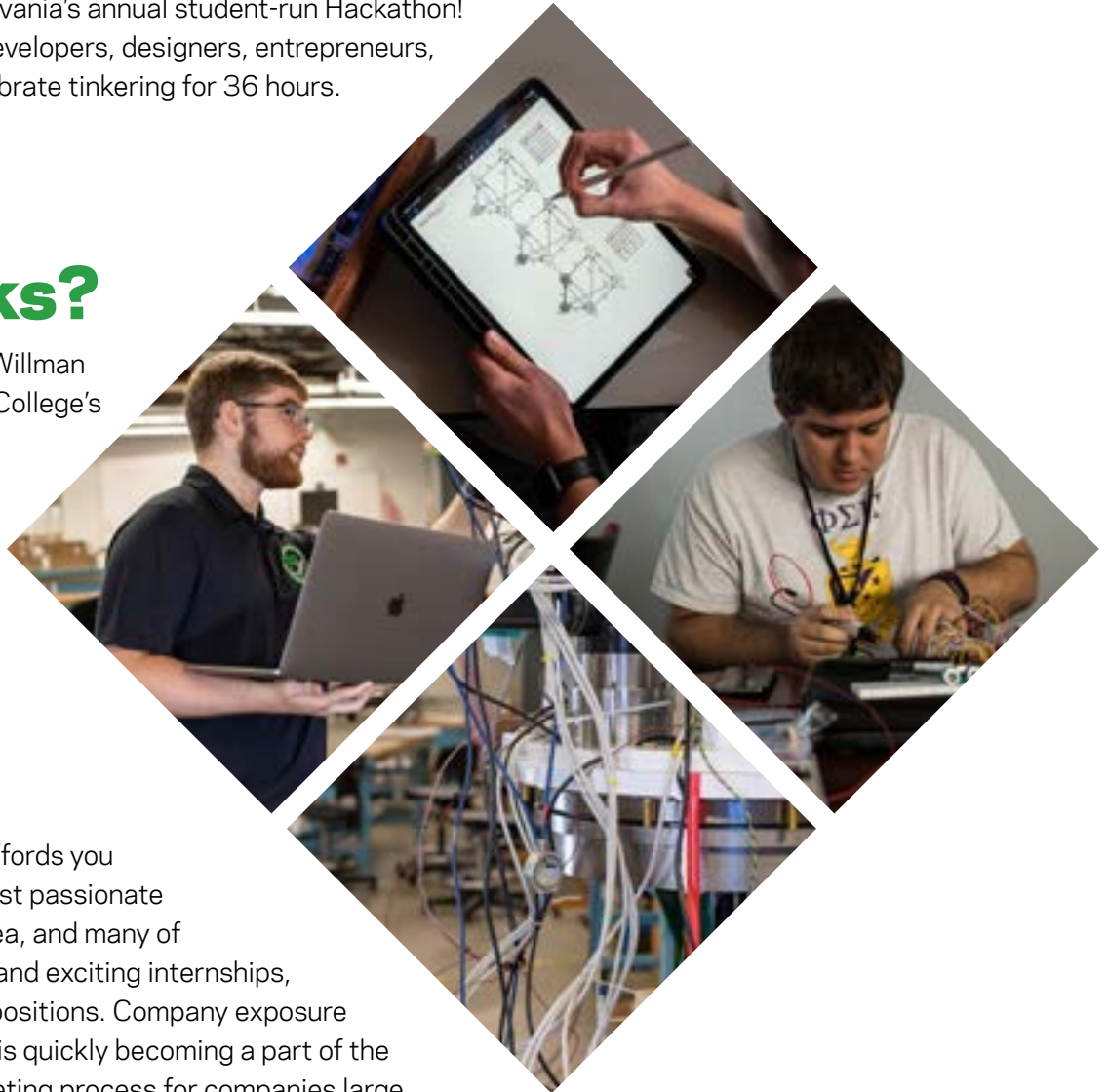
YCP Hacks is held in the Willman Business Center on York College's main campus.

Why Sponsor YCP Hacks?

Sponsoring YCP Hacks affords you access to some of the most passionate problem-solvers in the area, and many of them are looking for new and exciting internships, co-ops, or even full-time positions. Company exposure at events like YCP Hacks is quickly becoming a part of the standard recruiting/marketing process for companies large and small. Students attend these events because "tinkering" is what they do for fun, and nothing is better than an employee who enjoys their work.

YCP Hacks Facts!

- 2022 will be the 6th YCP Hacks event
- Approximately 550 students have participated from 8 states and 3 countries
- Past sponsors include Google Cloud, BD, Johnson Controls, Penn Waste, Webstaurant Store, 1Password, and more
- Over \$12,000 in prizes awarded, including cash, smart TV, VR devices, game consoles, coding equipment, and more



Sponsorship Options

Coming November 4-6, 2022 to the Willman Business Center on York College's main campus, or virtually anywhere!

Tier Level	Bronze \$500	Silver \$1,500	Gold \$2,000	Platinum \$2,500
Mentoring	Send Mentors and Time to Meet Students	Send Mentors and Time to Meet Students	Send Mentors and Time to Meet Students	Send Mentors and Time to Meet Students
Company Logo	Logo on-site	Logo on-site	Logo on-site	Logo on-site
Speaking Opportunity	-----	Opening Words 2 minutes	Opening Words 2 minutes	Opening Words 2 minutes
Demo Opportunity	-----	-----	Special Demo Time	Special Demo Time
High Profile Speaker (1 hr.)	-----	-----		High Profile Speaker

Other Ways to Contribute

The best thing you could do for both YCP Hacks 2022 and your company is to have a strong presence at the event! You can do this however you like, but here are a few ideas:

- Bring company engineers or mentors to the event to interact with the participants and start conversations.
- Sponsor some fun events to pump energy into the room!
- Send some company swag for the participants! (No one loves free clothes or knick-knacks more than college students.)

More Sponsorship Options

Sponsoring Hacks

Another sponsorship option is to present a problem to the participants in the form of a "hack", select the winners, and offer top prizes. In the past, organizations have provided cash prizes along with work experiences to winners who have helped solve problems relevant to their organization's day-to-day business operations.

Sponsoring a Meal

Sponsoring a meal—with acknowledgement on both the schedule and during the event—is a great way to support YCP Hacks! Meal sizes vary depending on the day, so please reach out to us for more information about estimates for meal attendees.

Custom Packages

The above sponsorship options are just examples. If you are interested in sponsoring something that better suits you, we would be happy to hear your vision. Do not hesitate to ask.

YCP HACKS SPONSORSHIP FORM

Sponsor Name _____

Contact Name _____

Website _____

Email _____

Phone _____

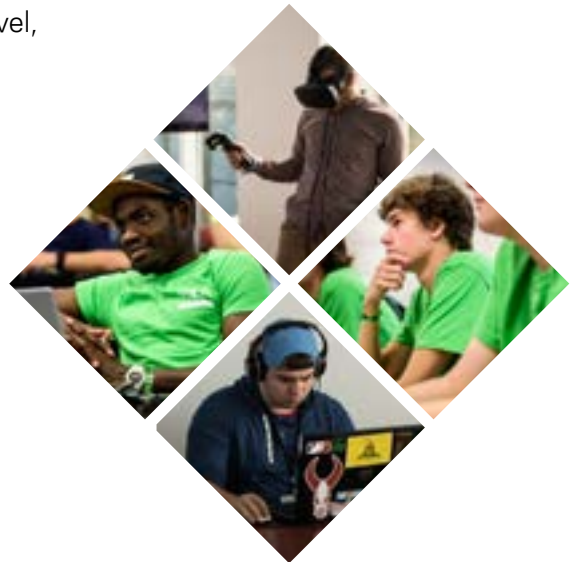
Address _____

City, State, Zip _____

For more information about the benefits of each Sponsorship Level, please contact Erin Titter at etitter@ycp.edu, 717.815.1778, or visit the [YCP Hacks website](#).

SPONSORSHIP LEVEL (please check one)

- Platinum Sponsor \$2,500
- Gold Sponsor \$2,000
- Silver Sponsor..... \$1,500
- Bronze Sponsor \$500



Total Sponsorship Amount: \$ _____

- Check enclosed. Please make checks payable to York College of Pennsylvania.
Return to: York College of Pennsylvania, YCP Hacks, 441 Country Club Road, York, PA 17403-3651
- Please invoice me.
- To pay by credit card, please call Erin Titter at 717.815.1778.

Return the application and your company logo (if applicable) to etitter@ycp.edu.

Signature _____ Date _____