



Average Starting Salaries by Region

Figure 1: Average Salaries by Broad Category/Regions

| Broad Category | 2017 Average Salary | | | |
|------------------|---------------------|-----------|----------|----------|
| | Northeast | Southeast | Midwest | West |
| Business | \$54,782 | \$55,601 | \$53,735 | \$56,659 |
| Communications | \$53,499 | \$49,500 | \$50,432 | \$52,410 |
| Computer Science | \$62,928 | \$65,227 | \$61,648 | \$75,624 |
| Engineering | \$65,385 | \$66,036 | \$65,177 | \$68,571 |
| Humanities | \$51,259 | NA | \$47,167 | NA |
| Social Sciences | \$54,966 | \$59,000 | NA | \$55,250 |
| Math & Sciences | \$59,286 | \$57,090 | \$53,955 | \$73,083 |

Source: Winter 2017 *Salary Survey*, National Association of Colleges and Employers